BUSINESS VITALITY WHEEL™

UNLEASH YOUR BUSINESS POTENTIAL USING THE BUSINESS VITALITY WHEEL™

This free assessment tool helps you visualize and evaluate eight key areas crucial for a thriving enterprise. The Business Vitality Wheel™, a brainchild of CoachGabor, takes inspiration from the widely recognized Wheel of Life used by life coaches. This original assessment tool translates the core principles of life balance into a business context. The Business Vitality Wheel empowers you to evaluate your company's overall health and identify areas for growth.

HERE'S HOW TO UNLOCK ITS POWER:

01

ASSESS & RATE

For each section, consider your current situation. Based on your assessment, assign a score of 1 (very weak) to 10 (very strong) to each section on the Business Vitality Wheel.

ASK YOURSELF QUESTIONS LIKE:

FINANCES: Is my cash flow healthy? Do I have a clear financial plan?

OPERATIONS: Are my processes efficient? Can my team meet deadlines consistently?

MARKETING & SALES: Am I reaching my target audience effectively? Is my sales pipeline strong?

INNOVATION & GROWTH: Am I open to new ideas? Do I have a plan for future development?

CULTURE & TEAM: Are my employees motivated and engaged? Do we have open communication?

CUSTOMER SERVICES: Do I prioritize customer satisfaction? How responsive is my support team?

VISION & STRATEGY: Is my vision clear and inspiring? Am I confident in achieving my long-term goals?

WORK-LIFE BALANCE (For You): Am I managing stress effectively? Do I have a healthy work-life balance?

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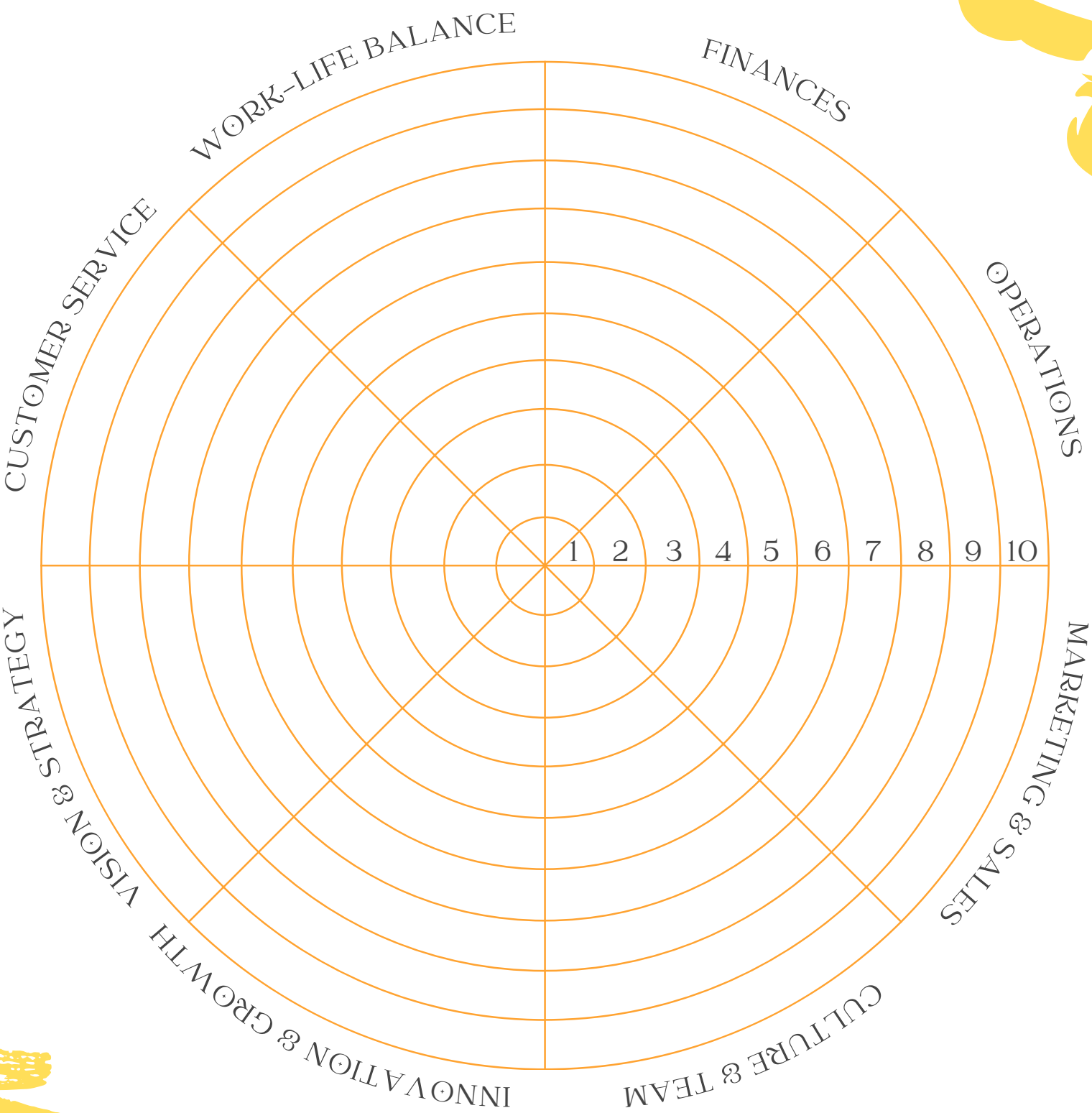
This assessment tool helps visualize the various aspects crucial for a healthy and thriving business. Rate each section on a scale of 1 (very weak) to 10 (very strong) based on your current perception



YOUR NOTES:

🚀 Are you looking for Clarity, Direction, and Transformational Growth?
🗓️ Schedule a Free Introductory Session with CoachGabor Today
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02

DREAM IT!

Consider what an ideal score would be for each section. This represents where you strive to be in the long term. Use a different color to differentiate these scores on the wheel.

03

ANALYZE THE WHEEL

Now comes the insightful part! Plot your scores on the wheel. The closer your scores are to the center, the more attention each area might need.

BALANCE: Plot both your current and ideal scores on the wheel. A balanced wheel with scores closer to the rim indicates a strong business across all areas.

GAP ANALYSIS: Identify the sections with the largest gaps between your current and ideal scores. These represent the areas with the most significant potential for improvement.

04

ACTION PLAN

Identify the sections with the lowest scores. Identify the sections with the largest gaps. Brainstorm specific strategies for improvement in those areas. This could involve delegating tasks, investing in training, or exploring new marketing channels.

<u>The Business Vitality Wheel is not a one-time exercise.</u> Revisit and update your wheel regularly to track your progress and celebrate achievements.

<u>Remember:</u> The Business Vitality Wheel™ is a starting point for self-reflection. It empowers you to take control of your business health and build a thriving enterprise.